BEGIN India Think Tank

$60MN AYURVEDA EXPORTS INITIATIVE IN TELE-ADVISORY SERVICES

Dt. 16 Feb 2022 • Signature Campaign for Support

Open Appeal To The Honorable

Prime Minister, Government of India

Minister for Commerce | Minister for Ayush | Minister for External Affairs

International Ayurveda Alliance by **BEGIN India Think Tank** is an initiative to take Traditional Indian Medicine global. We are supported by **Socio-Political Organizations, Influencers, Experts, Research Organizations, Countries & Global Consultants.** The founder is also *Co-Founder* of **Business Process Association of India** (*formerly Call Center Association of India*).

Business Case: The 'average' maximum earning of **Ayurveda Doctors** in India ranges between **INR 27,000-34000 per month**. Ayurveda Tele-Advisory (International) would raise it to approx **INR 34,000-66,000 per month**. Using Indian expertise in running BPOs we have the golden opportunity to expand our Ayurveda Base across **10+ Countries** within **24 months**, generate **3,000 New Jobs** for Ayurveda Doctors in Tele-Medicine and an **Export Turnover** potential of **$60MN per year** (in services). Our aim is exposing **Ayurveda & Indian Heritage in Traditional Ancient Medicine** across **6Mn people** per year globally. India has the Ayurveda Doctors with finest Software & Infrastructure to run BPOs Tele-Advisory for Preventive Wellness & Cure.

WE URGE - Government Of India assistance, via urgent proactive measures, to provide Online AYURVEDA Tele-Medicine & Wellness/ Cure Advisory globally. By promoting Ayurveda through Indian Embassies & Diaspora, giving our Ayurveda Vaidyas (Doctors) opportunity for exponential growth.

Supported by ~ www.IndianVaidyas.com

IndianVaidyas is one of the oldest & largest online database that promotes the interest of Ayurveda & Vaidyas (Doctors).

best regards,

Ddeepak Kapoor
Founder, BEGIN India Think Tank

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